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#### FROM THE CEO

#### Dear colleague,

Our mission is to make everyday life easier for the consumers. Orthex's vision is to be the number one brand in storage in Europe and the leading household player in the Nordics. Simultaneously, we show the way in sustainability in the industry. We want to be a responsible organisation that cares for the people and the planet we live on.

All of us shall demonstrate Orthex's core values in our daily work: constant improvement through innovation, professional implementation, respectful teamwork, and sustainable and responsible development. Our operations are also guided by laws, regulations and guidelines as well as good governance principles.

Every day, all of us at Orthex together are responsible for the sustainable operations and reputation of Orthex. This means that regardless of the situation, we should demonstrate ethics and high morale – which are in the DNA of Orthex. This Code of Conduct will help us to achieve this and to make a difference.

Our Code of Conduct is a tool for Orthex's employees, management and Board of Directors. Everyone has the right and duty to understand our principles and act in accordance with them. The principles in the Code of Conduct also communicate how we treat each other in the working community. We also expect our suppliers and partners to follow laws, good business practices and to comply with our Supplier Code of Conduct in all their activities regarding Orthex.

This Code of Conduct helps us to recognise situations where it is good to stop and think – and perhaps consult fellow colleagues or supervisors. The document provides practical examples to help navigate through our workdays and develop ourselves as members of our organisation. I encourage all Orthex employees and those working with us to use their judgement and prevent problem situations before they arise. By identifying possible problems, we can develop our shared ways of working even further.

I strongly believe that as we work together in accordance with this Code of Conduct, we can continue to be proud of our work and the Orthex brands. Please read this booklet and use it as a working tool in your everyday work. Let's continue to make everyday life easier for the consumers – in a sustainable way, with high ethics.

Alexander Rosenlew CEO Orthex Corporation

### Principles guiding our Code of Conduct

Orthex operates internationally, and our operations are subject to various international and national laws and regulations. We comply with all laws and regulations applicable to our operations. However, our way to conduct business goes beyond that: high ethical standards and morale with the spirit of integrity are present in everything we do.

#### Key principles describing the way we work are:

- We work hard to meet our customers' and consumers' expectations every day.
- We are committed to developing our employees, showing respect and promoting health and safety.
- We strive to minimise our impact on the environment and actively promote sustainability.
- We believe in development through continuous improvement.

At Orthex, we honour human and labour rights and international labour standards, as defined by the United Nations Universal Declaration of Human Rights, and the core conventions of the International Labour Organisation. We comply with and expect our suppliers and partners to comply with the amfori BSCI Code of Conduct.

Orthex's internal policies and guidelines complement this Code of Conduct and provide more detailed instructions for various situations.

#### The Code of Conduct applies to everybody at Orthex

This Code of Conduct is for us all. It defines the key principles on how we engage in business, treat each other and safeguard Orthex's assets, among other things. This means that all Orthex employees, management and members of the Board of Directors must adhere to the principles and requirements set in this Code of Conduct in addition to complying with local legislation and regulations. If any of the requirements set in this Code of Conduct differ from legal requirements, the more stringent requirement must be applied.

Thus, whether you are a part-time, temporary or permanent employee, a trainee or an executive – the Code of Conduct applies to you. The Code of Conduct is applied within Orthex and its subsidiaries.

### Orthex's values create the foundation for our Code of Conduct:

- Constant improvement through innovation
- Professional implementation
- Respectful teamwork
- Sustainable and responsible development

## Exemplary business principles

Our business principles are based on ethics and high morale. This is of utmost importance to us in every area of our business: in the way we work within our organisation and together with our partners. We act honestly and with integrity in all situations. We maintain our independence and do not owe favors. And, when making decisions, we consider the interests of Orthex, our employees, customers, shareholders and society.

#### Anti-corruption and bribery

We have zero tolerance for all corruption or bribery in any form, and we require the same from all our partners and suppliers. Bribes can be explicit, such as direct gifts or money, or hidden, like unusual discounts or free services.

Business gifts and hospitality must always be within reasonable limits, have a specific and legitimate business purpose and comply with our practices.

In interactions with authorities, government officials and decision-makers, we follow our Code of Conduct as well as EU regulations and national regulations of our operating countries and do not unjustly influence such parties.

#### Anti-money laundering

Money laundering means that the origin of money or other assets, which has been obtained through criminal means, is hidden. We follow all laws that prohibit money laundering and financing for illegal or unauthorised purposes. We never approve, support or make money laundering easier through our own actions, and we take actions to prevent our financial transactions from being used by others to launder money.

#### Collaboration in the value chain

Orthex collaborates only with responsible partners and suppliers. Our collaboration relations are carried out in accordance with our principles and in a transparent way. We expect our partners and suppliers to comply with laws and regulations and with our Supplier Code of Conduct which defines our principles of protecting human rights, promoting fair and safe employment conditions as well as responsible management of environmental issues and standards.

Suppliers of Orthex Group must always comply with national legislation in the countries in which they operate. We comply with and require our partners to comply with the amfori BSCI Code of Conduct and its **11 principles:** 

- The rights of freedom of association and collective bargaining
- No discrimination
- Fair remuneration
- Decent working hours
- Occupational health and safety
- No child labour
- Special protection for young workers
- No precarious employment
- No bonded labour
- Protection of the environment
- · Ethical business behaviour



#### Fair competition

We conduct our business fairly and compete always in accordance with applicable laws, regulations and internal guidelines: we do not use unlawful or unethical methods in competition. We do not participate in any way in activities that might restrict or discourage competition, and we operate ethically within the framework of competition laws and regulations that apply in the markets where Orthex operates.

#### **Conflicts of interest**

All our decisions and business transactions are in the best interest of Orthex, and they are not to be based on our own interests or those of our related parties like family members. We identify conflicts of interest and refrain from making decisions that involve or may involve a conflict of interest. For instance, we do not participate in recruitment processes where a friend or a family member has applied for the job.

Employees, management and members of the Board of Directors must not participate in financial or business-related activities that could potentially involve a conflict of interest between Orthex and their own personal or related-party interests.

All directorships, employments or other assignments held or carried out by Orthex employees and members of the Board of Directors in other companies that have, or that may be expected to have, commercial relations with Orthex, must be approved by Orthex.

#### EXAMPLE: Accidentally received information about competitor's pricing and margins

By accident, you receive an email from your supplier partner's key account manager that was intended for an Orthex Group competitor. The message contains information regarding the competitor's pricing and margins.

#### What do you do?

Inform the sender that they have mistakenly sent a message that was not intended for you and delete it. Also inform your supervisor. Do not use the information in the email in any way, nor copy or distribute it. The information was confidential, and we must always respect our competitor's right to it.

# Safety and well-being at work

We are committed to developing our employees, showing respect, and promoting health and safety. Safety and well-being are a top priority for Orthex.

Everyone within Orthex has a shared responsibility for creating a good and safe work environment with motivated employees who enjoy their workplace. We value effective and clear communication, give and seek feedback, show determination and take responsibility.

#### Safety is a priority

All our employees have a duty to follow work and safety instructions, as well as instruct colleagues on them as needed. We require that all our suppliers and partners commit to our safety principles and safe ways of working.

Our goal is to prevent accidents and reduce absences due to sickness. We work towards this and a positive safety culture together with our employees and managers, who have an important role and responsibility in promoting well-being and preventing ill-health. We also have an active work safety committee in all our locations.

We invest in training and professional development and follow up on continuous competence development through job satisfaction surveys and personnel development plans. We also encourage all our employees to proactively develop their competencies.

#### Equal and fair workplace

We treat each other with respect, appreciation and fairness. We value respectful teamwork and the unique abilities and skills that each of our employees has. We do not tolerate any form of abuse, harassment, insulting behaviour or bullying.

We do not accept discrimination of any kind towards our colleagues, partners or customers based on gender, age, race, religion, sexual orientation, disability, background or similar factors. As an employer, we take equality and diversity into account in all aspects, including recruiting, promotions, compensation and training.

#### Harmful use of substances

Our overall goal is to strive for a healthy and safe work environment and never to accept abuse of controlled substances. It is not allowed to be under the influence of alcohol, drugs or similar at work. As an employer, Orthex cooperates in preventing misuse and intervening in the event of suspected or discovered harmful use of drugs or alcohol.

#### EXAMPLE: Colleague skipping safety measures

You are completing a task with your colleague when you notice that your colleague is skipping some of the required safety measures. The risk for injuries is minor and you are both in a hurry to get the job done.

#### What do you do?

You stop immediately and ask your colleague to follow all the required safety measures. Continue to work only after your colleague has agreed to do so. Never risk the safety of yourself and others to complete a task.

# Safeguarding Orthex's assets and knowledge

Our brands are among Orthex's key assets. We do everything we can to protect the brands and their inherent value, both commercial and in relation to our stakeholders.

#### Company assets

We all use Orthex's assets and resources honestly and efficiently, and only for purposes that are necessary for our business and daily work. We understand that all the assets and resources are assigned to advancing Orthex's business objectives.

We also protect the company's property from theft, disappearance, damage and misuse. Property includes both physical property, such as premises, equipment, machinery, raw materials and final products, as well as immaterial property, such as confidential information, immaterial rights and information systems.

At Orthex, we never use corporate assets or resources for any unlawful, non-compliant or unethical purpose or to support political activities. We also do not tolerate illegal use of other parties' property as part of our business.

#### Confidential information

The information we receive on Orthex in our work is the company's property, and we do not share it with other parties. We respect the confidentiality requirements of new colleagues, and do not pressure them into sharing information about their former employer. The foundation for long-term and successful relationships with our customers and partners is based on integrity and trust, and the confidentiality requirement extends also to information obtained from our suppliers and other business partners, which has to be managed diligently and in accordance with applicable laws and agreements.

We also always respect our competitors' intellectual property and confidential information, and do not share commercially sensitive information with competitors.

#### EXAMPLE: A request to share confidential information for research purposes

You receive an email from a university researcher working on a research project regarding the development of new bio-based raw materials. They are asking if it would be possible to receive the 3D blueprints for one of Orthex's products for research purposes.

#### What do you do?

Never share any confidential information, such as blueprints or internal documents, with anyone outside our organisation. If you receive such requests, always consult your supervisor.

## Sales, marketing and communications

Our philosophy "practical is beautiful" guides our design and sales – the goal is to make everyday life enjoyable. We aim for long-term stakeholder relationships and see that reliable and relevant content plays a key role in that context and supports Orthex's credibility and trust among our stakeholders.

#### Safe and high-quality products

We produce functional, safe, high-quality and longlasting household products that make everyday life easier. The products we manufacture are meant to last for years and even decades. We work hard to meet our customers' and consumers' expectations every day.

Products intended to come into contact with food are tested in accredited test labs and comply with EU regulations concerning food contact. We provide Declaration of Compliance (DoC) for all products in contact with food. Food contact-related products are phthalate- and BPA-free.

#### Communications principles as a listed company

The key principles of our communications are openness, timeliness, reliability and consistency. As Orthex's shares are listed on Nasdaq Helsinki, our disclosure principles and financial reporting must follow the laws and regulations that govern publicly listed companies. Our communications are also guided by Orthex's Disclosure Policy.

The objective of Orthex's communications as a listed company is to ensure that all market participants have simultaneously and without delay access to equal, sufficient and substantial information on the material factors relating to Orthex and its business.

We do not comment on our competitors' affairs, nor do we speculate or comment on market rumours.

#### Truthful marketing

In all our marketing, we are responsible, thoughtful and accurate. We present our products truthfully in all marketing and communication materials. In no situations are false claims to be made.

#### Designated spokespersons

Our employees have full freedom of speech, but we all understand that public comments by Orthex personnel are easily connected with the company. Thus, we avoid situations where we could harm the reputation of Orthex or our brands. We also do not participate in social media discussions in Orthex's name.

Regarding giving public statements to media, for example, only designated spokespersons may give interviews or similar on behalf of Orthex on our business.

#### Sponsoring and charity

Orthex carefully selects possible areas of charity to invest in that are benefiting the community, the environment, the employees or selected important causes. Orthex's CMO is responsible for sponsoring and charity related decisions.

Orthex does not engage in supporting any political, racial or religious causes of any kind.



### EXAMPLE: Social media discussions as an Orthex employee

You're an active social media user and have marked Orthex as your employer in your public Facebook profile. You come across a heated public discussion regarding the pros and cons of Orthex's and a competitor's similar products.

#### What do you do?

You do not participate in the discussion in Orthex's name. Although all employees have full freedom of speech, public comments by Orthex personnel are easily connected with the company. However, it is a good idea to inform your marketing department about the discussion.

### EXAMPLE: Finding confidential Orthex documents

While collecting your prints from the office's shared printer, you find a document with information regarding plans for Orthex's major production line investments. The investments have not been announced publicly and this is new information for you, too.

#### What do you do?

You destroy the document or, if you know who printed it, return it to them. The document contains confidential information that cannot be disclosed to anyone. It is very important that the document left at the printer does not fall into wrong hands. You also cannot use this information for making decisions on possible trading in Orthex shares.

## Minimising our environmental impacts

Orthex's reputation for sustainability is a vital business asset, and it depends on the commitment of all our people to act in accordance with our ambitious sustainability strategy.

We strive to minimise our impact on the environment and actively promote sustainability in all our actions throughout the production and supply chains. We have made a commitment to show the way in sustainability in our industry and are actively supporting the UN Sustainable Development Goals. In our decision making, we consider environmental aspects proactively.

Orthex produces long-lasting and high-quality products with timeless design. We want our products to be used over and over again for decades. At the end of their lifecycle, the products can either be recycled or used as a source of energy.

#### Our key environmental principles are:

- Minimising the resources used
- Only using recyclable materials
- Increasing the amount of recycled and bio-based raw materials in our products

#### **Responsible materials**

We always optimise the use of raw materials and use as much recycled material as we can. The amount of recycled material that we use has increased every year since 2012. We already use bio-based plastic materials in some product categories and are actively looking for new sustainable bio-based materials.

#### **Responsible production and logistics**

Our products are designed to be as efficient as possible to produce in order to consume less energy. All our factories are ISO 9001 and ISO 14001 certified. The ISO 14001 certification guarantees that our environmental management is at its best and that we strive to minimise our environmental footprint. At our factories in Finland and in Sweden, our two main environmental targets are to reduce the use of electricity and to lower the scrap rate.

When developing new products, we always consider how to optimise logistics. When transporting the products, we minimise the use of packaging.

#### EXAMPLE: Incorrect sorting of scrap

You are working at Orthex's factory and notice that your colleague is sorting production scrap into waste although it should be used again as recycled material in our own production.

#### What do you do?

You ask your colleague whether they have made a mistake in sorting and let them know that the material should be used again in production. Lowering the waste is one of our main environmental targets and we strive to minimise waste in all our operations: at our factories, offices and logistics.

# Consider, ask and address misconduct

Following our Code of Conduct is the responsibility of every Orthex employee. When assessing a business transaction or decision, think before you act:

- Does a business transaction or decision comply with the law?
- Does it adhere to our values and ways of working?
- Do you think it has been carried out in a right and objective manner?
- Should the matter become public, what kind of impression would it create of our operations?

It is important to understand that failure to adhere to the principles presented in our Code of Conduct or non-compliance with legislation can expose Orthex to severe reputational risks or to legal or regulatory consequences. Therefore, any breaches of the Code of Conduct must be reported and rectified without delay. Breaches of the Code of Conduct can lead to corrective or disciplinary action.

#### How to report possible violations?

Report any suspicion or knowledge of violations of our Code of Conduct immediately. All reports will be taken seriously and handled with strict confidence. If you wish to ask for advice or report activities in violation of our Code of Conduct, you may turn to your supervisor or the company's CEO.

Orthex's reporting channel, the so-called whistleblowing tool, can also be used. The tool allows you to submit an anonymous report. The whistleblowing tool can be found on our intranet called Communicate.

#### More information

Additional information on the topics addressed in our Code of Conduct can be found in Orthex's policies and guidelines on different subjects available on Communicate. If you are unsure, consult your supervisor before you act.



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